

# **GOALS AND OBJECTIVES**

## 1. Advancing Faculty Eminence

Through its faculty, the College of Dentistry (CoD) will be a leader in scientific discovery and the translation of discoveries into educational and clinical benefits for students, patients and society.

## **Obiectives**

- 1.1. Through strategic faculty recruitment and hiring, the CoD will recruit and retain premier research and clinical faculty with the potential to increase research and funding resources.
- 1.2. Promote the dissemination of scholarly knowledge within and external to the CoD.
- 1.3. Expand clinical and translational research opportunities.
- 1.4. Promote multidisciplinary, intercollegiate, and external education and research partnerships.
- 1.5. Make professional development and continuing education a priority within the culture of the college to ensure an educational environment that is conducive to faculty success across the entire career cycle and to lifelong learning.

# 2. Accelerate Student Success

Prepare students and residents to be leaders in their profession.

#### Objectives

- 2.1. Prepare graduates to provide oral health care through a contemporary curriculum.
- 2.2. Matriculate dental, dental hygiene students and advanced education residents who have the characteristics to be successful oral health care practitioners.
- 2.3. Increase the matriculation of students from under-represented groups, dental health professional shortage areas, and regional/sister/feeder campuses in Ohio.
- 2.4. Reduce students' professional education indebtedness.
- 2.5. Explore new joint degree opportunities that enhance the student / resident educational experience.

# 3. Enhance Impact Through External Engagement

Be the provider of choice for oral health care in Ohio.

#### **Obiectives**

- 3.1. Provide contemporary, high-quality, patient-focused, comprehensive care.
- 3.2. Improve access to high-quality oral care for urban and rural communities.
- 3.3. Provide optimal patient treatment experiences to educate the emerging dental workforce that serves the state.
- 3.4. Support a robost international student program.

## 4. Strengthen Talent, Culture, & Inclusive Engagement

Value the needs, aspirations and contributions of diverse individuals to advance a culture of innovation, respect, inclusion and professionalism.

# **Objectives**

- 4.1. Support a culture that promotes professionalism, inclusion, respect and collegiality.
- **4.2.** Strive for a diverse and inclusive college community.
- 4.3. Provide a supportive work environment that maximizes human potential.

# 5. Improve Technological Innovation

Be an exemplar for the seamless integration of novel technologies in support of the teaching and service missions.

# **Objectives**

- 5.1. Ensure graduates are educated in the use of the most contemporary and novel patient care technologies.
- 5.2. Utilize educational advanced technologies in patient care.

# 6. Achieve Operational Excellence

Implement best practices in resource stewardship, operational excellence, efficiency and innovation to fuel our strategic goals and objectives.

# **Objectives**

- **6.1.** Focus resources on strategic priorities and financial stability.
- 6.2. Increase financial resources to support the college's mission and strategic priorities.
- 6.3. Increase operational effectiveness and efficiency to optimize resources.
- 6.4. Optimize the financial performance of clinical care services.

# WE EMBRACE OUR SHARED VALUES

and strive to be

**BOLD** 

Being Open to Learning and Discussions

#### VISION

Making oral health matter through learning, discovery, and innovative patient care and service.

#### **MISSION**

The College of Dentistry is dedicated to addressing the evolving oral health care needs of communities in Ohio, the nation, and the world.

# We do this by:

Providing comprehensive oral and craniofacial health care in an interprofessional health science community

Educating health care professionals and scientists in a collaborative and diverse academic environment

# Creating, discovering, and sharing knowledge

Preparing socially responsible and engaged citizens

Promoting a culture of excellence, respect, and inclusiveness



# Strategic Plan Overview

# GOALS, OBJECTIVES AND RELATED INITIATIVES

#### 1. Advancing Faculty **Eminence**

- Review processes to identify and attract faculty that align with the college's mission, research themes, and clinical
- Review criteria for promotions.
- Increase faculty nominations for rewards and recognition.
- Provide faculty with experienced mentors and research support services.

#### Objectives 1.1 through 1.5

- Improve the college's research laboratory infrastructure.
- Expand the CoD industry-sponsored research.
- Provide resources to support faculty scholarly activity.
- Continue small grant funding by the college for start-up, pilot, and / or novel research and educational projects.
- Develop separate infrastructure for clinical research.

- Increase awareness of training opportunities in clinical and translational research.
- Support partnerships between clinical and basic research faculty within the college and university.
- Develop a mechanism to recognize and publicize external collaborations.
- Maximize opportunities to participate in strategic university, intercollegiate faculty hires, as well as targeted hires in areas of shared
- Prepare new teaching faculty for their teaching and learning responsibilities.
- Ensure faculty are trained to facilitate the use of evidence-based and case-based learning techniques, and innovative pedagogical methods of learning technologies.
- Develop approaches to improve faculty retention.

#### 2. Accelerate Student Success

- Enhance integration of the biomedical and clinical sciences in the dental hygiene, dental, and advanced education
- Ensure that classroom and clinic instruction include evidence-based approaches to clinical decision making.
- Increase integrated educational and clinical experiences among dental hygiene and dental students and residents.
- Create opportunities for student clinical experiences to begin in the D1 and D2 years.

#### Objectives 2.1 through 2.5

- Introduce preceptor-based approaches for clinical education that have proved successful in the college's outreach
- Expand graduate degree (PhD) opportunities for research beyond Oral Biology.
- Provide a robust curriculum on cultural humility.
- Provide more intentional planning for BuckIPE as part of the curriculum that mirrors actual clinical scenarios.
- Identify specific characteristics that likely predict student and resident success and factor those characteristics into the

- Develop programs to recruit and matriculate aforementioned students for the dental hygiene and dental programs.
- Enhance the DentPath program to maximize the benefits for students, the college, and the community.
- Enhance the CARE program to maximize the program's benefits for the students, the college, and the community.
- Increase alumni- and corporate-funded scholarships and Graduate School fellowships.
- Provide stipends and tuition support for residents and graduate students that are competitive with peer institutions.
- Increase students' early awareness of loan repayment, educational debt management options, potential earning opportunities prior to matriculation, and extended educational support services.
- Partner with the College of Public Health and the Business School to explore possible joint degrees.
- Begin discussions with the College of Veterinary Medicine to create a residency/ fellowship program in animal oral health care for dental and veterinary graduates

#### 3. Enhance Impact Through External Engagement

- Develop and implement a college-wide clinical quality improvement program.
- Provide patients with seamless transitions among the college's dental clinics and with the university's medical facilities.
- Explore an urgent care clinic with expanded services / hours and an internal after-hours protocol for managing patients of record with dental emergencies.
- Objectives 3.1 through 3.3 Improve patient transportation and parking experiences.
  - Explore the educational programming and clinical application of teledentistry services in patient care.
- Partner with the university, The Ohio State University Wexner Medical Center and other entities to provide health care services.
- Support patient care initiatives that address the needs of vulnerable and underserved populations.
- Strengthen internal and external marketing of services to increase the number of patients who make the college their dental home.
- Improve the timeliness and coordination of interdisciplinary care in a comprehensive care setting.
- Improve opportunities to increase tuition capture.

## 4. Strengthen Talent, Culture and Inclusvie Engagement

- Commit to an ongoing integration of the university's shared values within the college culture.
- Promote and provide a welcoming, collaborative working environment..
- Develop and implement a plan to enhance professionalism in the college
- Objectives 4.1 through 4.3 - Improve community engagement around Diversity, Equity, Inclusion and Belonging.
- Develop a formal mechanism for recognizing the contributions and accomplishments of the college's high-performing individuals.
  - Establish opportunities for staff career development and management training. - Review and evaluate compensation internally for staff with external benchmarking.

#### 5. Improve Technological Innovation

- Implement a seamless, contemporary, clinical simulation experience for students, and ensure students / residents / faculty have access to digital and computer-based technology for examination, diagnosis and treatment of dental disease, including exposure of students to digital dentistry and contemporary implant dentistry.
- Objectives 5.1 through 5.2
- Consider opportunities for advanced technologies, support, and resource sharing across health professions colleges.
- Utilize interactive patient education materials.
- Formalize distance learning as an integral part of the didactic and clinical curriculum.

- Enhance and upgrade the patient electronic health record to optimize patient care and student/resident education, and allow communication of patient health information across health science colleges.
- Explore robotic technologies to enhance patient services and care.
- Enhance clinical radiology sciences and radiology didactic education.
- Enhance pre-clinical simulation experience.
- Explore the benefits of using artificial intelligence (AI) for contemporary curriculum enhancement and student admission practices.

# 6. Achieve Operational Excellence

- Allocate resources to sustain college operations and support strategic priorities.
- Focus resources on top priorities by reallocating from low priority functions.
- Objectives 6.1 through 6.4
  - Increase philanthropy to support the college's strategic priorities and operational needs.
  - Develop new external non-sponsored projects (non-research) revenue sources.
  - Develop new state funded resources.
  - Communicate best practices in financial stewardship to the college community.

- Enhance documentation, training materials, and processes.
- Identify cost savings and revenue generating ideas.
- Focus people resources on top priorities and effectiveness.
- Begin exploration of best practices from health partners clinical settings and preceptor-based clinical educational models.
- Optimize revenue-generating operations (e.g., clinics, continuing education, Sterilization Monitoring Services, etc.).
- Comprehensively review and improve patient access and work flows
- Review Staff roles and job assignsments.